



# Baby Loss Awareness Week

9-15 October  
[babyloss-awareness.org](http://babyloss-awareness.org)

I'm supporting  
Baby Loss Awareness Week



Supporting bereaved families  
and commemorating babies' lives



Raising awareness  
about pregnancy and baby loss



Driving improvements  
in both care and support for those  
affected and in the prevention  
of pregnancy and baby loss

## Get involved

### Help break the silence

Wear the official ribbon  
pin and talk about  
pregnancy and baby loss  
with friends & family

### Show your Support

Go pink and blue, hold a  
Ribbon Remembrance  
Display, take part in  
the #WaveofLight

### Join the Alliance

Become part of the  
community of charities &  
individuals helping  
to raise awareness and  
drive improvement

#BLAW #BabyLoss



For more information,  
resources and to donate, visit  
[babyloss-awareness.org](http://babyloss-awareness.org)