



## Supporter of Baby Loss Awareness Week

Baby Loss Awareness Week provides an opportunity for all those who would like to be involved to work together:

- ❖ For bereaved parents, and their families and friends, across the world to unite and commemorate their lost pregnancies and babies' lives.
- ❖ To raise awareness about the issues surrounding pregnancy and baby loss in the UK.
- ❖ To let the public and key stakeholders know what the pregnancy and baby charities are doing to reduce the number of families affected and raise awareness about what support is available.
- ❖ To push for tangible improvements with regard to pregnancy and baby loss; in particular improvements in bereavement care and support, and in reducing the incidence of pregnancy and baby loss

### **I wish / My organisation wishes (delete as appropriate) to become a Supporter of Baby Loss Awareness Week.**

As a supporter you will be a part of the wider community supporting the week; working together to support Baby Loss Awareness Week we will all act in good faith, using the opportunity to support the aims of the week.

As a Supporters of Baby Loss Awareness Week you will be able to:

- ❖ Receive regular email updates
- ❖ Use the *Baby Loss Awareness Week Supporter* logo
- ❖ Be listed by name on the Baby Loss Awareness Week website as a Supporter
- ❖ Fundraise for their charity during Baby Loss Awareness Week

We would ask everyone to use the Baby Loss Awareness messaging provided to promote the week across all media channels and to follow the guidance around using the Baby Loss Awareness Week logo.

We would also ask everyone to sell the awareness pins at a single agreed price (shipping charges can be added but the price of the pins should be uniform and clearly displayed).



## **Nominated contact details for internal communications regarding Baby Loss Awareness Week**

**Contact Name:**

**Contact Telephone:**

**Contact Email:**

## **Details of charity/organisation/individual**

**Charity/Organisation/Your Name:**

**Website (if applicable):**

**Social media details (if applicable):**

❖ **Twitter**

❖ **Instagram**

❖ **Facebook**

❖ **LinkedIn**