



Baby Loss Awareness Week

9-15 October

increasing awareness a ribbon at a time

What is Baby Loss Awareness Week?

Now in its 16th year, the Week is a collaboration of over 60 charities and is an opportunity:

- for bereaved parents and families across the world to commemorate their babies' lives
- to break the silence around pregnancy and baby loss in the UK
- to ensure all bereaved parents in the UK get the best possible care, wherever they live, when they need it

“Like lots of other people in this sad situation, acknowledgement was what we were seeking and to those who gave that and asked about our babies and our experiences, I will always be grateful.”

Get involved with Baby Loss Awareness Week

Break the silence

Talk about baby loss and make sure everyone gets the support they need

Join the global Wave of Light

Light a candle at 7 pm on 15 October
#WaveOfLight

Take part in events across the UK

Visit our website to find out how you can commemorate babies lives

Show your support

Buy the Baby Loss Awareness Week pin and share your selfie on social media

Got a question? Get in touch at babyloss@sands.org.uk