



# Baby Loss Awareness Week

9-15 October

increasing awareness a ribbon at a time

## What is Baby Loss Awareness Week?

Now in its 16th year, the Week is a collaboration of over 60 charities and is an opportunity:

- for bereaved parents and families across the world to commemorate their babies' lives
- to break the silence around pregnancy and baby loss in the UK
- to ensure all bereaved parents in the UK get the best possible care, wherever they live, when they need it

**“Like lots of other people in this sad situation, acknowledgement was what we were seeking and to those who gave that and asked about our babies and our experiences, I will always be grateful.”**

#BLAW2018



[babyloss-awareness.org](http://babyloss-awareness.org)

# Get involved with Baby Loss Awareness Week

## Break the silence

Talk about baby loss and make sure everyone gets the support they need

## Join the global Wave of Light

Light a candle at 7 pm on 15 October  
#WaveOfLight

## Take part in events across the UK

Visit our website to find out how you can commemorate babies lives

## Show your support

Buy the Baby Loss Awareness Week pin and share your selfie on social media

**Got a question? Get in touch at [babyloss@sands.org.uk](mailto:babyloss@sands.org.uk)**

#BLAW2018



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